



» Lighting the Way in Solar LED Technology

## July 2021 Newsletter



### *Message from the Founder*

ClearWorld's solutions address a \$30 Trillion dollar megatrend, bigger than all other tech trends combined- Tech and ESG. The infrastructure crisis across the world is creating what is considered the third industrial revolution: driving technology and sustainable developments.

Projects that have been stalled due to the pandemic are beginning to move forward once again and we are starting to see some semblance of normalcy return. Slowed spending gave us the opportunity to continue to form strategic partnerships to drive innovation and we also took this time to create multiple flexible financing and leaseback options to extend to our clients to beat current streetlight utility costs.

We will also have an exciting announcement next month. With recent partners, innovation centers and upcoming pilot projects, Clearworld continues pushing into the smart city space.



As always, thank you to our partners and representatives that continue to believe in our mission and we look forward to seeing you all soon, as we head into tradeshow season!

Larry Tittle  
CEO

## D.A.R.D.



# DELTA AGRICULTURE RESEARCH & SUSTAINABILITY

*"Jobs For The Future"*

**The Delta Agriculture Research & Sustainability District seeks to improve economic development in northeast Louisiana through agricultural and sustainability research.**

This will be a leading research district that will be designated as a pilot program for the state where private and university research studies are conducted. D.A.R.D will create ways to develop the area through agriculture sustainability which will create jobs for the future and various opportunities for economic development. This research district will engage with local, state, and federal stakeholders, so that we can be a model and leader for Louisiana in the area of agriculture sustainability.



Louisiana Tech University



Southern University



Louisiana State University



Grambling State University



University of Louisiana Monroe



Louisiana State Representative **C Travis Johnson** has passed an unprecedented bill with bipartisan support in the state to develop his district, comprised of five rural parishes.

**Clearworld** will be assisting **D.A.R.D** on a first of its kind sustainability pilot to extend broadband and add off-grid resilient streetlighting.

It is inspiring to see what city and state leaders are doing for their communities using federal and state funds to address local needs and close the digital divide for their residents with sustainable solutions.

We look forward to making an impact with forward thinking leaders in our home state of Louisiana!

[Read the Bill here](#)

# Neo-Networks



The City of Dallas is committed to bridging the digital divide and knows that access to the internet is critical in a time of crisis. Prior to the pandemic, 42% of the city had zero access the internet in their homes. This number has gone up since the pandemic. With people working and learning from home, many were forced into parking lots to complete necessary online activity.

The City of Dallas utilized the Corona virus relief fund to create a 10M digital navigators pilot program. The sleek black pole in the video above is our ClearWorld off-grid pole, using Net Network equipment. These poles provides free wifi in underserved areas that is free for their residents.

The infrastructure bill and Cares Act funding are allowing cities to address local issues and implement innovative solutions. ClearWorld will continue to assist our city partners in creating sustainable smart initiatives for their communities, in both rural and urban settings to continue to close the digital divide and provide innovative clean tech applications to enhance our communities.



## Antiquated Infrastructure



As lawmakers struggle to address federal and private infrastructure issues, local governments and utilities have been working diligently to increase efficiency, safety and sustainability for their communities. Antiquated infrastructure is a hazard to citizens when loose wires can cause fires and surge utility prices. In the last few years, cities and businesses have also been plagued with everything from cybersecurity issues to dropped calls, slow network performance, viruses, and software and hardware failures that leave them unable to retrieve lost documents. These are just a couple of the issues that arise from outdated infrastructure.

It is time for a better solution. A scalable, sustainable solution that puts power back into the local governments hands.

In Florida, Belleaire Beach decided to remove their overhead wires and place them underground. To avoid congested subterranean wiring, they replaced their traditional streetlighting infrastructure with ClearWorld's off-grid solution. With our partners we can address everything from lighting to broadband, creating a resilient power source that diversifies a cities energy mix and lessens the burden on our overworked grid.



## How Can We Assist You With Your Solar Lighting and Smart City Needs?

At ClearWorld, we provide Solar LED Lighting Solutions for a variety of situations:

- Park Lighting
- Bridge Lighting
- New Construction
- Replace Existing HPS Streetlights
- Replace Older Residential Streetlights
- Solar on Distribution Poles
- Solar on Streetlight Infrastructure
- Install Wireless Communications on Poles
- Distribution Loss Management
- Lighting For Military Bases
- Fixed Wireless Broadband Access
- Smart City Applications

Reach out with any questions you may have. We would be happy to discuss any upcoming projects you may have and provide you with proposals complete with shade analysis and lighting layouts.

FOR MORE INFORMATION PLEASE CALL OUR OFFICE AT 504-615-9000 OR EMAIL [LARRYTITTLE@CLEARWORLD.US](mailto:LARRYTITTLE@CLEARWORLD.US)

We'd love to hear from you

Visit our website

