



» Lighting the Way in Solar LED Technology

## June 2021 Newsletter



### *Message from the Founder*

This weekend we get to light some fireworks and the barbecue to gather with family and friends to celebrate the Fourth of July. As things slowly return to 'normal' after the pandemic, times like this mean that much more. I reflect on those who fought for our independence and what that freedom means to me. As we are now ushering in the Fourth Industrial Revolution, countries all over the world are driving towards common goals for sustainability, technology and humanity. From steam to electricity to computing, we are now standing on the brink of the intelligence revolution where we are transferring knowledge across countries and cultures to address the collective needs of our people in smarter, more sustainable ways.



As always, thank you to our partners and I hope everyone enjoys their Fourth of July weekend.

Stay safe,

Larry Tittle CEO



A true smart city does not have to be a city, at all. For both urban and rural communities, a smart city initiative aims to make the community smarter-- by improving the efficiency and allocation of resources, people and information technologies. A smart city is sustainable and built with the future in mind. Sustainable Development Goals (SDGs) have been discussed at World Summits for decades and smart city initiatives have been scheduled for nearly as long. Aging infrastructure and antiquated processes have left both rural and urban communities behind, from inefficient distribution of resources (waste) to the access to information.

ClearWorld has joined with Smart City Marketplace and their consortium of vendors such as **Airspan, Microsoft, LG/MRI, Phillips and AT&T** - to name a few. In the smart city space, ClearWorld acts as the core, centralized, on/off-grid power source with battery backup for various IoT applications to increase the efficiencies in a city, from lighting to broadband.

At the end of the day, our solution is just one piece of a much larger puzzle that experts have been working on for quite some time. We are honored to play our role and continue to drive innovation with many partners who share in the same mission and vision for the future. As incentives have been put in place and the industry is in its infancy, we are beginning to see more and more smart city projects take off across the globe.

Smart City, ClearWorld.

## A Bipartisan Issue: Sustainability



No matter what side of the isle you stand, making our cities safer, more sustainable and providing

access to critical resources is important for our country and our world. When we look at sustainable development goals, they mirror many of the needs that smart city initiatives aim to address. From poverty to efficiency, infrastructure, health, education and human rights- sustainable IoT technologies are helping to solve many of these goals thanks to tax incentives put in place, helping to hold companies and cities accountable for how we serve our communities and how we do business.

## ClearWorld Highlight: **The 'Who Dat' King**



Does he look familiar? Of course, he is the king! You may recognize him from his multiple tv appearances or your on-site training with ClearWorld. Randy has been with ClearWorld since Day One, leading our manufacturing, training and installation.

He is an official NFL superfan and he is on the NFL Wall of Fans. Randy does multiple charity events and is a staple of the local community at home games in the Dome for our New Orleans Saints.



## How Can We Assist You With Your Solar Lighting and Smart City Needs?

At ClearWorld, we provide Solar LED Lighting Solutions for a variety of situations:

- Park Lighting
- Bridge Lighting
- New Construction
- Replace Existing HPS Streetlights
- Replace Older Residential Streetlights
- Solar on Distribution Poles
- Solar on Streetlight Infrastructure
- Install Wireless Communications on Poles
- Distribution Loss Management
- Lighting For Military Bases
- Fixed Wireless Broadband Access
- Smart City Applications

Reach out with any questions you may have. We would be happy to discuss any upcoming projects you may have and provide you with proposals complete with shade analysis and lighting layouts.

FOR MORE INFORMATION PLEASE CALL OUR OFFICE AT 504-615-9000 OR EMAIL [LARRYTITTLE@CLEARWORLD.US](mailto:LARRYTITTLE@CLEARWORLD.US)

We'd love to hear from you

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