



» Lighting the Way in Solar LED Technology

## May 2021 Newsletter

### *Message from the Founder*

When we started ClearWorld a little over 10 years ago, I saw the need for sustainable, resilient and robust lighting, especially during our very active hurricane seasons. I created the ClearWorld RetroFlex solution as a way of addressing these needs. Over the years, the ingenuity and innovation within our team has led our system to not only be a sustainable and powerful light source, but so much more. Today, with the help of our partners, we are lucky enough to be in a position to address a multitude of challenges our cities and our world are facing. From climate change to security and communications, we are fortunate to be just a small piece of a much larger picture. A vision of what tomorrow will hold for all of us. What does that look like?

The collaboration between sectors and the ability to learn and work alongside the best of the best in many different industries, we are making great strides towards a cleaner, safer, and more efficient society. Whether you live in a densely populated city or in the middle of a sprawling rural landscape, ClearWorld is working with others to extend the same benefits across the board.



My team and I look forward to continuing to learn and grow our business to best serve our communities. When the times are uncertain and often rather dark, we are happy to serve you and bring in some light.

As always, thank you to our team of agencies and partners for sharing in our mission and inspiring us daily to keep pushing innovation forward.

Best,

Larry Tittle, CEO

## Hurricane Season 2021



Hurricane Season 2021, officially starts next week, June 1st. Currently, our poles are on the GSA schedule for Emergency Response and for many of our current projects, our off-grid lights remain the only lights on in the city when storms roll through. This week we are finalizing our mobile solar lighting and communications solutions for emergency response to be deployed this season and available for short term rental. Just in time.

Many people in the south think of loud generators in destruction zones in the wake of disaster. Our solution will be a fully solar, high powered lighting solution that will also be capable of keeping internet networks alive during and after a hurricane.

These mobile solutions will be similar to the mobile poles below that we deployed with one of our military partners. As you can see, for this application, a concrete footing was designed with space for a forklift to relocate the poles, as needed. Our goal at ClearWorld is simple: to provide cleaner and smarter solutions. Many things are uncertain but now we will not be left in the dark. Contact us for your remote lighting and connectivity needs!



## Residential Developments



It is widely understood that the construction industry is one of the slowest to adopt new innovative technologies- awaiting first movers to set the pace with new technological advances. Today, with lumber prices soaring, the push towards sustainability and people working and learning from home, many developers are opening up to innovative solutions to cut costs while advancing their offering to their residents and communities.

ClearWorld's solutions' benefits are providing cutting-edge, off-grid lighting and internet capabilities to residents in a clean and efficient way. Our many styles of residential post-tops can be customized to meet a desired aesthetic while saving a ton on capital costs for developers. Coastal communities have been some of the first to adopt this resilient technology as infrastructure continues to age and quicker installation without trenching can have their developments completed in a fraction of the time.

One of our partners, Mattamy Homes, has been utilizing ClearWorld solutions with their residential developments. The images included here are of Celebration Village, outside of Disneyworld, in Florida. ClearWorld is also doing many retail developments, providing parking lot and exterior lighting with highspeed internet into businesses, off- grid, with our solar smart poles. If you go to our site and message us your project specifics and desired applications, we would be happy to help you, too, find innovative solutions for your projects.



# 2021 Infrastructure Bill



Both sides of the aisle agree that our infrastructure is in need of repair. Whether natural disasters, cyber security breaches or necessary innovations within the automotive and healthcare industry, when looking at innovative leaders and countries around the globe- America is in need of making bold strides in that direction.

Of the 2 Trillion dollar infrastructure bill Biden is proposing, only about 6% (115 Billion) is going towards traditional infrastructure such as roads, bridges, airports, railways etc. EV charging stations, telecommunications' deployments, childcare and retirement facilities etc. make up the remainder of this budget. It remains to be seen where these funds will be pulled from. With every successful government comes compromise.

Here at ClearWorld, we are hopeful that both parties will find middle ground to bring America back to the forefront of innovation advancement in a way that will not heavily burden its people.

What are your thoughts on the infrastructure bill? We would love your feedback!

[Send us your Feedback](#)

## How Can We Assist You With Your Solar Lighting and Smart City Needs?

At ClearWorld, we provide Solar LED Lighting Solutions for a variety of situations:

- Park Lighting
- Bridge Lighting
- New Construction
- Replace Existing HPS Streetlights
- Replace Older Residential Streetlights
- Solar on Distribution Poles
- Solar on Streetlight Infrastructure
- Install Wireless Communications on Poles
- Distribution Loss Management

- Lighting For Military Bases
- Fixed Wireless Broadband Access
- Smart City Applications

Reach out with any questions you may have. We would be happy to discuss any upcoming projects you may have and provide you with proposals complete with shade analysis and lighting layouts.

FOR MORE INFORMATION PLEASE CALL OUR OFFICE AT 504-615-9000 OR EMAIL  
[LARRYTITTLE@CLEARWORLD.US](mailto:LARRYTITTLE@CLEARWORLD.US)

We'd love to hear from you

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